

Report on “Khet Bachao Abhiyan” awareness programme conducted at Kolar district on 11th June 2026

As part of the “Khet Bachao Abhiyan” awareness programme envisioned by Government of India to reduce the excessive usage of inorganic fertilizers through promotion of balanced nutrient management and diversification towards biofertilizers and organic inputs, awareness meetings for farmers were organized on 11th June 2026 in three villages namely Nallappareddypalli, Ronur and Chokkareddypalli under Ronur Hobli, Srinivasapura taluk in Kolar district by the scientific and technical staff of ICAR-National Bureau of Agricultural Insect Resources (ICAR-NBAIR), Bengaluru. The team comprised Dr. Manjunatha, B. S., Dr. K. Selvaraj and Mr. Umesh, S. A total of 99 farmers gathered and participated in the awareness programme, of which 82 were males and 17 females.

Scientists of NBAIR highlighted the negative impact of excessive use of chemical, inorganic fertilizers on soil health, benefits of using farmyard manure, composting and green manure crops in restoring the soil health. The team also encouraged the farmers to adopt community-based composting so as to minimise the fertilizer use. Farmers were educated about soil health cards, need for soil testing before fertilizer application. Based on the interaction with farmers, the team assessed that mango and vegetable crops are predominantly grown in aforementioned villages and had visited the fields, gave adequate recommendations for pest and diseases affecting the crops. Apart from these scientific team emphasised the conservation of natural enemies in the field so as to reduce the pesticide load. Farmers appreciated the practical guidance provided to improve the soil productivity and retention of the soil health to minimise the cost of cultivation for sustainable agriculture.







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