

Report on MGMG & Khet Bachao Abhiyan Programme Conducted at three villages such as Ojenahalli Village, Makali Village and Gundumgere Village, Doddaballapura Taluk, Bengaluru Rural Districon 22 June 2026

The Mera Gaon Mera Gaurav (MGMG) programme was successfully organized as a farmer awareness campaign on **Soil Health Management and Balanced Fertilizer Use** on 22 th June 2026 at **Ojenahalli Village, Makali Village and Gundumgere Village, Doddaballapura Taluk, Bengaluru Rural District** by **ICAR–National Bureau of Agricultural Insect Resources (ICAR NBAIR), Bengaluru**. A total of **61 farmers participated** in the programme from three villages.

The programme was coordinated by **Dr. Manjunatha C., Dr. Rachana R.R.** and **Dr. Om Prakash Navik**. In the welcome address, **Dr. Manjunatha C.**, highlighted the importance of balanced fertilizer application, interpretation and utilization of Soil Health Cards, soil testing, scientific soil sample collection procedures, maintenance of soil organic carbon.

The technical sessions focused on integrated soil health management practices for major crops including fruit, vegetable, and flower crops, under the MGMG initiative. **Dr. Manjunatha C.**, delivered a lecture on the importance of soil testing, interpretation and effective utilization of Soil Health Cards, improving fertilizer use efficiency, and adopting recommended nutrient management practices

Dr. Rachana R.R. delivered a technical session on the principles of balanced fertilizer use and its importance in sustaining soil fertility and enhancing crop productivity. She explained the concept of applying nutrients in the right source, right dose, right time, and right method based on soil test recommendations.

Dr. Om Prakash Navik. delivered a technical session on integrated soil fertility and nutrient management for sustainable crop production. He emphasized the importance of maintaining soil health through the judicious use of organic manures, crop residue incorporation, green manuring, and balanced application of macro- and micronutrients based on soil test recommendations.

The programme concluded with an interactive discussion session during which farmers actively raised queries and highly appreciated the technical sessions, particularly those on soil testing procedures.



