

ICAR-NBAIR INDUSTRY INTERFACE MEET

ICAR-NBAIR organized Industry Interface meet at ICAR-NBAIR, Yelahanka campus on March 25th 2022. Dr K. Srinivas, ADG (IPTM) and Dr. Sudha Mysore, CEO, Agri Innovate attended this meet as a Chief guest of this program. About 20 companies and 69 registration participants participated in this program. Before start of this program dignitaries initially planted tree at ICAR-NBAIR, Yelahanka campus. Welcome address given by Dr. A. Kandan, ITMU In Charge followed by inaugural address by Dr. AN Shylesha, Director, ICAR-NBAIR during this meet. Chief guest Dr. K. Srinivas, ADG (IPTM) released the ICAR-NBAIR Technology catalogue and gave brief talk on the benefits of the technologies especially biocontrol of pests and diseases. He also advised to give wide circulation of technologies in social media for wide publicity. Dr. Sudha Mysore, CEO, Agri Innovate talked about the activities of Agri-Innovate and its benefits to the scientific organization and stakeholders. Finally vote of thanks given by Dr. T. Venkatesan, Head, Division of Genomic resources and former ITMU-In Charge of ICAR-NBAIR.

Chief guests visited the exhibition stall and enquired about the technology's material displayed in the stall. After the exhibition hall visit, ITMU in Charge, ICAR-NBAIR briefly presented all the technologies and its benefits to the companies. Dr. KL Gurjar, Joint Director (Plant Protection), CIBRC, Faridabad gave a lecture on Guidelines for CIBRC registration of biopesticides through online mode to all the participants. Finally individual one to one discussion between innovators and company peoples initiated and discussed till evening 5 PM regarding the technology details, its benefits, mode of MoU and training.



Dignitaries tree planting before the program



Dignitaries lighting during the initiation of the program



Representative image of participants of the Meet



Welcome address by Dr. A. Kandan, ITMU In Charge, ICAR-NBAIR



Chief guest Dr. K. Srinivas, ADG (IPTM) addressed during the meet.



Inaugural address by Dr. AN Shylesha, Director, ICAR-NBAIR



Release of ICAR-NBAIR Technology Catalogue by the Dignitaries during the meet



Chief guest Dr. Sudha Mysore, CEO, Agri Innovate addressed during the meet.



Exchange of MoU for NBAIR technologies with Synergy, Karnataka



Exchange of MoU for NBAIR technologies with Zytex, Maharashtra



One to one discussion between Innovators and stakeholders and company peoples during the meet.



Vote of thanks by Dr. T. Venkatesan, Head, Division of Genomic Resources and Former ITMU In Charge.



Group photo of Dignitaries and participants of ICAR-NBAIR Industry Interface Meet